



NOT A REAL COLOR!
GRADIENT USED AS SYMBOLICS FOR GOLDEN FOIL



KEEP THE SAFE ZONE AROUND LOGO FREE OF GRAPHICS



safari classic brand logo

contact

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colors



Pantone Metallic 1817 C
RGB 86-43-37 (HEX 562B25)
CMYK 0-100-100-66



Pantone Metallic 467 C
RGB 234-216-174 (HEX EAD8AE)
CMYK 9-15-34-0



Golden foil
Hotstamping



Pantone Black
RGB 0-0-0 (HEX 000000)
CMYK 0-0-0-100